Design Documentation of shenxiaoli.com

Target users:

* Possible employers
  + Small company general manager: WOW effect
  + Big company hire manager: experience / projects / personality
* Head hunters: experience / skill set
* Colleagues: personality
* Fellow professionals: skill set / personality
* Anyone who is interested in the field of UI/UX design and development: writing
* Anyone who is interested in me: writing

Objectives:

* To attract employers
* To tell my story
* To summarize what I did professionally until now and showcase my work
* To share my thoughts and publish my writing (link with medium)
* To document and share my research and experiments which are not necessarily confined in my professional field (link with medium)

IA:

* Header navigation
  + Left: logo, link to home
  + Right:
    - Portfolio
    - Writing
    - About
    - English / Japanese switch
* Home
  + Visual with a two-lined catch phrase about me
  + Teasers of latest updates
* Work
  + Adam Configurator (http://www.vauxhall-adam.co.uk/vis/index.php?&carline=9U&bodystyle=9U+08&&id=co.uk#trimlevel)
  + Quantum (http://www.opel.de/)
  + Verkaufsstelle (https://www.wir-fahren-opel.de/)
  + Westlotto (<https://www.eurojackpot.de/)>
  + Bongrain (https://ich-liebe-kaese.de/)
  + Dr. Oetker (https://www.oetker.de/index.html)
  + KfW (https://www.kfw.de/kfw.de.html)
* Blog
  + Design
  + Development
  + Life & work
  + Art & Music & Literature
* About
  + Visual
  + Professional story
  + Skills
  + Instagram picture wall
  + Interesting facts
  + CV link
* Footer
  + email
  + Social links
    - LinkedIn
    - Twitter
    - Medium
    - GitHub
    - (CodePen)
    - (Dribbble)
    - (Pinterest)
    - (Facebook page)
  + copyright

Personas:

User journeys:

Schedule: